

CLAIMS

We claim:

1. An audio and/or video media content providing device comprising:

at least one controller operatively responsive to RFID tag based information
5 obtained from a remote RFID enabled media object and operative to facilitate access to media content associated with a stored periodically changing media content list.

2. The audio and/or video media content providing device of claim 1 including memory
containing the stored periodically changing media content list and wherein the RFID tag
based information includes content identification information stored on an RFID tag located
10 on the remote RFID enabled object and wherein the stored periodically changing media content list comprises a mapping table that maps static content identification information with varying media identification information.

3. The audio and/or video media content providing device of claim 1 wherein the
controller selects the periodically changing media content list based on a determined
15 geographic location of a media playing unit.

4. The audio and/or video media content providing device of claim 1 wherein the stored
periodically changing media content list includes data representing at least one of: a
predetermined number of variable downloadable movies, a predetermined number of variable
downloadable songs and a predetermined number of variable downloadable music albums.

5. The audio and/or video media content providing device of claim 1 wherein the
controller includes a user interface operative to allow periodic changing of the media content
list.
20

6. The audio and/or video media content providing device of claim 1 wherein the remote
RFID enabled media object includes at least one of: an RFID enabled ticket, an RFID enabled
25 card and an RFID enabled 3-D object.

7. The audio and/or video media content providing device of claim 1 wherein the
controller is operative to send media identification information represented in the stored
periodically changing media content list, for a trusted digital audio and/or video media
playing device having a radio frequency identification tag reader operatively coupled
30 therewith to read RFID tag information from the RFID tag and that is operative to play media obtained based on the sent media identification information.

8. A digital audio and/or video playing system comprising:
an RFID enabled media object having an RFID tag coupled thereto;
a trusted digital audio and/or video media playing device having a radio
frequency identification tag reader operatively coupled therewith to read RFID tag

5 information from the RFID tag; and

a controller operatively responsive to read RFID tag based information
obtained by the digital audio and/or video media playing device and operative to facilitate
access to media content associated with a periodically changing media content list, and

10 wherein the digital audio and/or video media playing device is operative to
play audio and/or video retrieved based on the periodically changing media content list.

9. The system of claim 8 further comprising a media content server that provides
encrypted media content identified by the periodically changing media content list for the
trusted digital audio and/or video media playing device and wherein the controller provides
digital rights management services.

15 10. A method for providing digital audio and/or video media content comprising:

receiving RFID tag based information obtained from a remote RFID enabled
media object; and

facilitating access to media content associated with a stored periodically
changing media content list.

20 11. The method of claim 10 including selecting the periodically changing media content
list based on a determined geographic location of a media playing unit.

12. The method of claim 11 wherein the stored periodically changing media content list
includes data representing at least one of: a predetermined number of variable downloadable
movies, a predetermined number of variable downloadable songs and a predetermined

25 number of variable downloadable music albums.

13. The method of claim 11 comprising periodically changing the media content list in
response to user input from a user interface.

14. The method of claim 11 comprising sending media identification information
represented in the stored periodically changing media content list, for a trusted digital audio
30 and/or video media playing device having a radio frequency identification tag reader

operatively coupled therewith to read RFID tag information from the RFID tag and that is operative to play media obtained based on the sent media identification information.